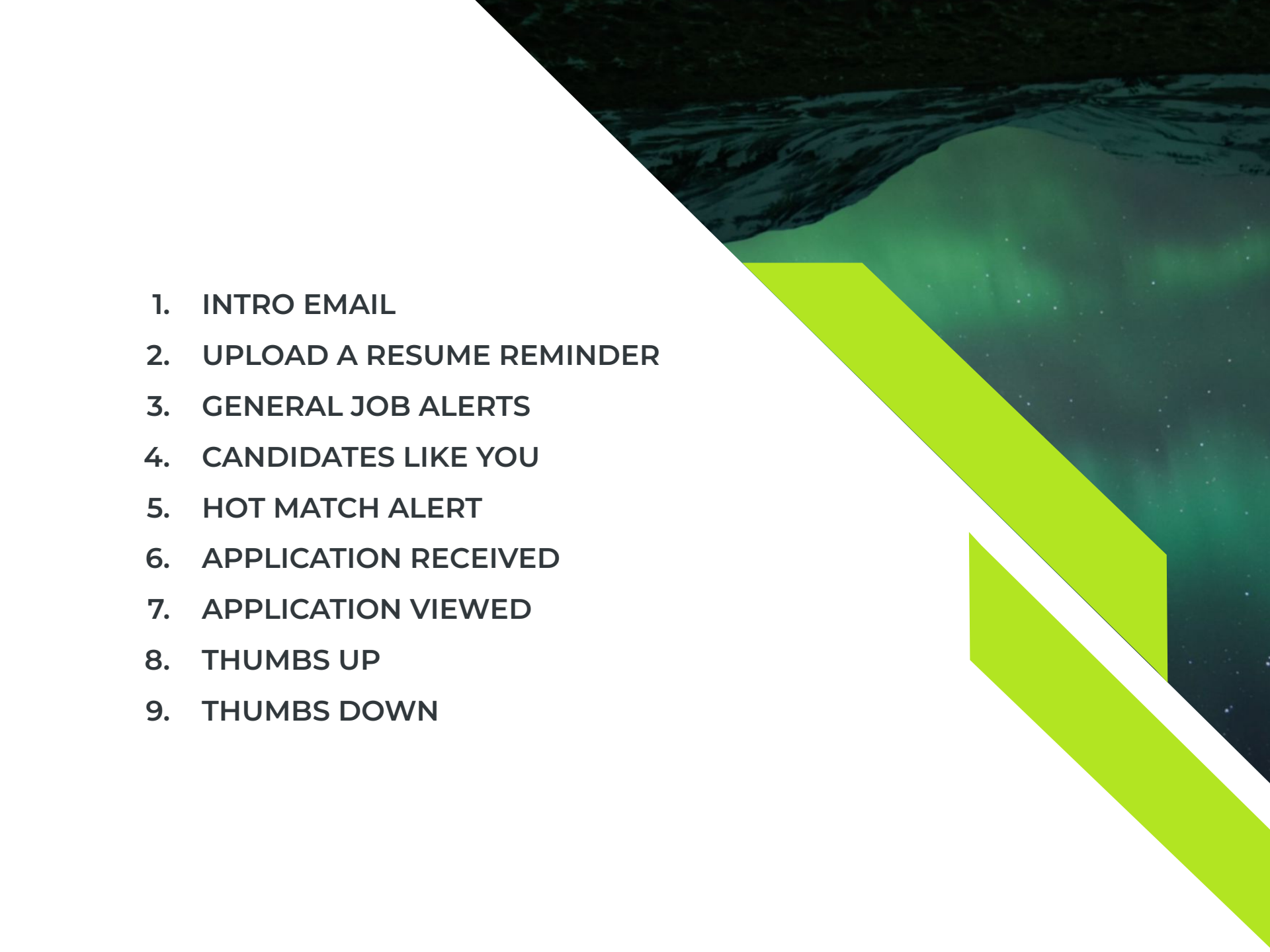




Job Seeker Email Sequence from Phil to New Subscribers

COPY ONLY/UNDESIGNED

- 
1. INTRO EMAIL
 2. UPLOAD A RESUME REMINDER
 3. GENERAL JOB ALERTS
 4. CANDIDATES LIKE YOU
 5. HOT MATCH ALERT
 6. APPLICATION RECEIVED
 7. APPLICATION VIEWED
 8. THUMBS UP
 9. THUMBS DOWN

1. INTRO EMAIL

SUBJECT LINE: You've unlocked the smartest way to get hired

Hi there, Rachel. I'm Phil from ZipRecruiter, and I'm here to help you take the next step in your career.

As your free personal recruiter, my job is to track down great jobs for you and get your resume in front of the right people. And because I'm ZipRecruiter's ultramodern, AI recruiting technology and not some guy at a desk, I have a lot of high-tech tricks up my sleeve to help you get recruited.

Take a look at these [job matches I found for you](#). And since I'm AI, feedback and learning is how I roll. [The more you tell me](#) about things like your work experience, job skills, what title you'd like, the closer I get to the bullseye. Make sense?

Let's do this!

Phil
Industry-leading Recruiting AI
ZipRecruiter

2. UPLOAD A RESUME REMINDER

SUBJECT LINE: The power of your resume

Hi there, Rachel:

In the last ten years, I've helped over 2 million people get hired. One thing I've noticed is that employers almost always prefer candidates who have a resume on file.

Good news: you don't have to type your resume line by line into your ZipRecruiter profile. Just [upload your resume file](#), and I'll add it to your profile.

More good news: Once I have your resume on file, I can do a better job of finding you great jobs. And you can one-click apply to them.

Show me that resume, Rachel!

Your AI BFF,

Phil
Award-Winning Recruiting AI
ZipRecruiter

3. GENERAL JOB ALERTS

SUBJECT LINE: You're a strong candidate for these jobs

I've got some freshly-baked job matches for you, Rachel. Have a look at these, and remember, if I'm ever missing the mark, you can always [adjust my settings](#) in your Control Center for better results.

JOB TITLE

Job Description details here

JOB TITLE

Job Description details here

JOB TITLE

Job Description details here

Also, we know job searching can be challenging. So here's a little hiring humor for you:

Interviewer: *What's your biggest weakness?*

Candidate: *I don't know when to quit.*

Interviewer: *You're hired.*

Candidate: *I quit. ***

Your friendly, AI jobslinger,

Phil

Award-Winning Recruiting AI

ZipRecruiter

** We will create a library of these jokes, to keep them fresh

4. CANDIDATES LIKE YOU

SUBJECT LINE: This company wants people like you, Rachel

Rachel,

Here's another perk of having an AI recruiter: **PlanetArt** has an opening for a Product Manager role, and I can tell that they are looking at resumes that are similar to yours, as we speak. Seems like you should apply, no?

Product Manager - PlanetArt - Calabasas, CA

\$80,000 - \$95,000 annual (USD)

Who We Are: PlanetArt's mission is to be the leading online destination for personalized invitations, announcements, home décor and other products and content and an unparalleled end-to-end customer experience that result in high-quality and meaningful finished products and memorable

[View Details](#) | [1-Click Apply](#)

Good luck! And remember, you can always [tune my search settings](#) to get me dialed in even more.

Phil

Award-Winning Recruiting AI

ZipRecruiter

5. HOT MATCH ALERT

SUBJECT LINE: Hot job match alert!

Hi there, Rachel.

Most of the jobs that I find for you are a pretty good match. But sometimes, I find one that's really spot on. Like this job at PlanetArt. It was just recently posted, and you could be one of the first applicants for it, so you should apply!

Product Manager - PlanetArt - Calabasas, CA

\$80,000 - \$95,000 annual (USD)

Who We Are: PlanetArt's mission is to be the leading online destination for personalized invitations, announcements, home décor and other p and content and an unparalleled end-to-end customer experience that result in high-quality and meaningful finished products and memorable

[View Details](#) | [1-Click Apply](#)

And just in case I'm off-base with this match, [please let me know](#). I'm AI, so I learn fast. And you'll get better matches, fast.

Phil

Industry-Leading Recruiting AI

ZipRecruiter

6. APPLICATION RECEIVED

SUBJECT LINE: Your application for Product Manager

Hello there, Rachel:

Just wanted to tell you I received your application for **Product Manager at PlanetArt**. I'll let you know as soon as I have any updates...fingers crossed for you!

In the meantime, it never hurts to have more irons in the fire, as my AI grandad used to say. So [check out these other jobs](#) I found for you.

Your AI all-star,

Phil
Award-Winning Recruiting AI
ZipRecruiter

7a. APPLICATION VIEWED : First Time

SUBJECT LINE: Your job application is being viewed!

Rachel:

As we speak, **PlanetArt** is looking at your application for **Product Manager**. Boom!

I'll reach out when I know more, but this is good news! So go ahead and do a little happy dance. But, if you're all work and no play, then [check out these new job matches](#) I have for you.

And remember, you can always keep [tuning my search settings & filters](#) for the best results.

Your AI ally,

Phil
Award-Winning Recruiting AI
ZipRecruiter

7b. APPLICATION VIEWED : Second Time

SUBJECT LINE: Your application is being viewed again!

Rachel:

Good news! **PlanetArt** is looking at your application for **Product Manager** for a second time! Go on with your bad self!

I'll reach out when I know anything else, but don't get in your head too much about this gig, ok? *Que sera, sera.*

And remember, it never hurts to [check out some other jobs](#) I found for you or to keep [tuning my search settings & filters](#).

Your #1 AI fan,

Phil
Award-Winning Recruiting AI
ZipRecruiter

7c. APPLICATION VIEWED : Third Time

SUBJECT LINE: Holy cow! Your application is getting viewed for the third time!

Rachel:

PlanetArt is looking at your application for **Product Manager** for a THIRD time!
Somebody call 911, because you're on FIRE!

I'll keep you posted, but if I was a gambling man, I'd wager that an interview is in the future for you. Maybe check out my top tips on [how to prepare for and nail an interview.](#)

Your #1 AI fan,

Phil
Award-Winning Recruiting AI
ZipRecruiter

8. THUMBS UP

SUBJECT LINE: RCH Industries likes you!

Rachel,

Here's a little day-brightener: my software tells me that the hiring manager at **RCH Industries** just gave you a thumbs up! That means you're a strong candidate for their **Product Manager** position. Nice one!

Here's another Product Manager role I think you're well-suited for. Can't hurt to have options, right?

Product Manager - PlanetArt - Calabasas, CA

\$80,000 - \$95,000 annual (USD)

Who We Are: PlanetArt's mission is to be the leading online destination for personalized invitations, announcements, home décor and other products and content and an unparalleled end-to-end customer experience that result in high-quality and meaningful finished products and memorable

[View Details](#) | [1-Click Apply](#)

Your friendly, AI jobslinger,

Phil

Award-Winning Recruiting AI

ZipRecruiter

9. THUMBS DOWN

SUBJECT LINE: Status of your application at PlanetArt

Rachel:

I wish I always had good news for you, but I just found out that **PlanetArt** has filled their **Product Manager** position.

I know it's a bummer, but I'm here to keep helping you. So, when you're ready, get back on that horse and explore some of [the latest job matches](#) I found for you. You can always [tune my search settings](#) to get me dialed in even more.

Onward and upward!

Phil

Award-Winning Recruiting AI
ZipRecruiter